

Women IN Mining TORONTO BRANCH

WIM NEWSLETTER

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INTERNATIONAL WOMEN IN MINING SOCIAL RECEPTION

With a couple of meetings, a few conference calls and many, many (did I say many!) emails, a dedicated team volunteered and formed the WIM/PDAC Committee who brainstormed the concept and successfully delivered; The Inaugural International Women in Mining Reception!

On Tuesday March 4 shortly before 2 PM there was a vibrating energy in the hallway outside room 703 in the Metro Toronto Convention Centre. MaryAnn Mihychuk, Director of Corporate Relations, HudBay Minerals Inc. led the charge by welcoming students and industry friends to the first ever WIM social networking session held during the 2008 PDAC Convention. As the opening proceedings began many women and men continued to pour in to the reception hall, reaching its capacity **in minutes!**



Back row L to R: Catharine Shaw, Golder Associates; Sue Herbert, MNM-DM; Patricia Dillon, PDAC, past President; MaryAnn Mihychuk; HudBay Minerals Kim MacDonald, PDAC. Front row: Rosario Maria Astulvica; Jane Werniuk, Canadian Mining Journal. Photo courtesy of Stan Sudol, Executive Speech Writer and Mining Columnist.

Invited to speak was Patricia Dillon, PDAC past President as of March 5th, Sue Herbert, Ontario's Deputy Minister of Northern Development and Mines, and Director General, Chrystia Chudczak from the federal Minerals, Metals and Materials Policy Branch. These women briefly communicated messages that set an outstanding example of diverse opportunity, freedom to engage and the power of leadership for young women thinking of careers in Mining. They offered a positive reminder to women currently working in the mining industry to help mentor this developing resource and demographic.

Following event sponsor acknowledgements, the enthusiastic atmosphere buzzed on as attendees continued to network, sharing personal and professional experiences that encouraged the growth of the International Women in Mining network!

A big round of applause please for the organizing committee which included; Kate Armstrong, KateConnect Inc.; Jane Werniuk, Canadian Mining Journal; MaryAnn Mihychuk, HudBay Minerals; Lynda Bloom, Halo Resources; Catharine Shaw, Golder Associates; Barbara Hendrickson, McMillan Binch Mendelsohn LLP; and Kim MacDonald, PDAC. Including sponsor contributions from; HudBay Minerals, PDAC, McMillan Binch Mendelsohn, MiHr and Golder Associates. Your effort and commitment to see this through have not gone unnoticed. Hope to see you all again at the 2009 International Women in Mining Reception, ...it feels great to say that we'll have to book a bigger room..!

NETWORKING CIRCLES

- ▶ Women in Mining Networks are expanding! Branches are being considered in Sudbury, Ontario; Val-d'Or, Quebec; Rouyn-Noranda, Quebec, Yellowknife, Nunavut, Peru and Moscow!
- ▶ Discussions have started with the a small contingent from Peru to have WIM t-shirts and hats made by a group of miners wives in Peru. This is a very economically sustainable approach as it will give these wives a business to call their own! Once logistics have been worked through posting of these items will be available on the www.women-in-mining.com site.
- ▶ What can you find on Facebook? The Women in Mining—Toronto group www.facebook.com/group.php?gid=6491137050 and an amazing site called the International Community of Mining Students. You can visit this site by going to <http://www.facebook.com/group.php?gid=7504194503> There are work-experience jobs available for students as well at this link <http://www.facebook.com/topic.php?uid=7504194503&topic=3894> and mining recruitment companies found here <http://www.facebook.com/topic.php?uid=7504194503&topic=3839>
- ▶ **REMINDER:** Do you enjoy receiving this newsletter? Notify your IT department that karmstrong@kateconnect.ca is a friendly address to avoid missing out!

WIM TORONTO BRANCH LUNCH DATE AND ROUNDTABLE TOPIC

Our next WIM Networking lunch will be held on **Wednesday, April 9, 2008** commencing at 12:00 noon. All are invited to **McMillan Binch Mendelsohn**, located at 181 Bay Street, Suite 4400—Bay/Wellington Tower. Our roundtable discussions will be dedicated to the Lend to End [poverty] initiative that was established following last month's moving presentation on behalf of Martha Deacon, founder of **The Townships Project**. Complete initiative debrief on page 3.

Cost: \$10 for members; \$5 for students. **PLEASE RSVP JANE WERNIUK AT,**
jwerniuk@canadianminingjournal.com

Six special call-in lines have been provided for the women in Iqaluit, Nunavut. Please dial, 1-866-573-9367. Meeting ID number 12345. Hope you can still participate in the Roundtable discussions at 12:00 PM Eastern Standard Time.

VANCOUVER WIMN LUNCH DATE AND MEETING THEME

At the April WIMN lunch Producer and Host of Mining Industry TV, Koraleen Jarvis will give a short talk on MITV. Sarah Piccolotto Reporter/ Producer will also attend and will be covering the event as a story. Filming of Koraleen speaking will take place, in addition to some of the audience's member's faces and reactions. Everyone is encouraged to get involved however those feeling camera shy or not wishing to be filmed are requested to sit towards the back of the room. The goal for filming is to get as many visuals as possible. Please remember this is NOT live TV! Numerous shots will be taken and they will go through the editing process. So, come out and learn about Mining Industry TV!!! In Vancouver the show runs on Global, Saturday afternoons at 1:00 PM. <http://www.miningindustrytv.com>

LUNCH DATE and PLACE:

Thursday, April 10, 2008 at Noon, 12 – 1 PM, Brown Bag Lunch at SRK Consulting
Oceanic Plaza Building
Suite 2200, 1066 West Hastings Street
Phone: 604-681-4196

Oceanic Plaza is the building between the Federal building and the US Consulate; (second building west of Burrard Street, south side of Hastings) the building can be entered from both Hastings and Pender Street.

SMALL AND MEDIUM-SIZED ENTERPRISE BOARD EFFECTIVENESS PROGRAM(SME)

The **SME Board Effectiveness Program** is an exclusive 3-day director education program with a formal admissions process that admits successful entrepreneurs, SME board directors and professional SME advisors based upon their SME board experience and interest in high-growth companies with a market cap of \$350M. Developed jointly by the Institute of Corporate Directors and the Rotman School of Management, University of Toronto, this program will help CEOs, directors and advisors of small and medium-sized enterprises hone their skills and learn best-board practices through i) Fundamentals of Governance, ii) Governing Growth & Success, and iii) Influencing Change. A limited number of Rotman scholarships are available on a first-come, first-served basis. The next program will be offered in Toronto at the Rotman School of Management, University of Toronto on April 21 – 23, 2008.

For more information or to apply, please visit [SME Board Effectiveness Program](#) or contact The Institute of Corporate Directors at **1.877.593.7741** or email education@icd.ca

2008 FUNDRAISING INITIATIVE KICK'S OFF

LEND TO END [poverty]:

5 DRILL HOLES? Yup, 5!

The Little Team that Could is Doing it Again!

By Kate Armstrong and Jane Werniuk

At our March meeting, we heard an electric presentation by Martha Deacon, founder of **The Townships Project**, a charitable organization to which she has devoted the last ten years of her life. This relatively small charity has a **huge** impact: **\$50 can change the life of one individual in South Africa!** It is impossible to convey Martha's clear passion and conviction in this Newsletter, so we invite you to visit her story at www.women-in-mining.com

There was immediate consensus to get behind the **Lend to End [poverty]** initiative. We believe this to be a good fit with our goals not only as women but also as representatives of the mining industry (see **Lend to End [poverty]** on the WIM website).

Women in Mining have made a tremendous impact on the mining industry already as demonstrated by the turn-out of 450+ for the Inaugural International Women in Mining Reception held at the PDAC and the enormous impact we had as honorees for our achievements at the Canadian Mining Hall of Fame Dinner in January. We need to keep up the momentum created by the power of our network. This is a perfect follow-up to our successful fund-raiser last year, which raised over \$200,000 for Breast Cancer research. Our target before 31 December 2008, tentatively \$500,000, was derived by the cost of a drill hole – approx. \$100,000 – on the basis that companies drill hundreds if not thousands of these in the course of their evolution. The cost of 5 drill holes is therefore a realistic amount to be asking them for!

Africa is by far the **wealthiest continent** in the world in terms of mineral resources, but the **poorest in per capita income** – and getting poorer. The mining, financial and mining service industries have a lot to gain by showing Corporate Social Responsibility and positioning the industry as a socially responsible, environmentally sustaining, economic contributor to social welfare in Africa. Partnering with **Lend to End [poverty]** is a chance for our industry to demonstrate that it can effectively help Africans, women in particular, to escape poverty by starting or expanding their own small businesses.

1 Meter = \$100

1000 Meters = 1 Drill Hole

1 Drill Hole = \$100,000

\$100,000 changes 2,000 LIVES

\$500,000 changes 10,000 LIVES

THE TOWNSHIPS PROJECT

CLIENT STORIES



Mr. Alex Pali, his wife, Ntswaki, are expecting their third child in March, 2008. They are waiting for their own 4-room house, and their plot has a spot already cleared for it. In 2001 Alex had a two-chair salon shop. Since then, Alex has taken out and repaid 8 micro-loans. He is now repaying his 9th., bringing total investment to R 20,200, through which his shop has grown to more than seven chairs. It is the busiest and most popular salon in Kanana, Section Z.



Mrs. Orpa Mjojeli used to work in Durban for Game Discount Stores. And then things changed. In 1988, she purchased her first sewing machine, and realized that she had a true gift for dress design. This has resulted in Mrs. Mjojeli being in business for herself and her family for more than 20 years. She works as a seamstress making dresses to order.

2008 FUNDRAISING INITIATIVE KICK'S OFF—VOLUNTEER CAMPAIGN!

On Tuesday, April 1, Kate Armstrong (database co-ordinator), Beth Kirkwood (co-chair), Joyce Misoi (co-chair) and Jane Werniuk met with Martha Deacon. The atmosphere was incredible! We're sharing just a few highlights of the creative ideas going forward. If you can help or want to co-ordinate in your local area, please contact our database coordinator Kate Armstrong (416-214-5524) karmstrong@kateconnect.ca.

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We each have a unique skill set to offer. We are asking you to consider “donating” what you are good at. As we are conscious of the fact that you have other commitments at work and home, we would keep a list of people categorized by skill set and would call upon your services as needed – like activating a sleeper cell! Skill sets being sought include:

- Database expert familiar with eTapestry or similar interactive database
- Website designer to execute a mining theme so donors can see each drill hole going down
- Graphic designer
- Volunteers to research target lists of mining companies and establish the names of the Corporate Social Responsibility Executives
- Volunteers to “hit the phones” and follow up leads
- Writers for marketing and targeted donation letters
- PR/Media specialists to get the word out
- Local group leaders to mobilize local team fundraising
- Charitable event ideas and volunteers to carry them out

We had a **HUGE** amount of fun achieving our fundraising goals last year. **We promise we will have even more fun this year. Come share this experience with us!**

THE COST OF 5 DRILL HOLES WILL CHANGE 10,000 LIVES!

2008 WEEKEND TO END BREAST CANCER

Fundraising is going forward for the PMH 2008 Weekend to End Breast Cancer campaign, taking place September 5 –7. Funds raised support innovative programs in breast cancer research, treatment and patient care. Kate Armstrong will resume as team captain and training walks are being created and scheduled with help from Monica Ospina. The walking routes will be around different and beautiful parts of Toronto and will take approximately 2-3 hours. These walks are open to ALL members of the WIM Network and their families (and pets!). All those interested should contact Kate at karmstrong@kateconnect.ca. You can also register yourself on the team page at www.endcancer.ca/goto/women-in-mining

Even if you do not join the walking team, join in the **fundraising** by attending training walks and to participate on event day by setting cheering stations during the walk!

WIM BOOTH AT THE PDAC—AN EXTRAVAGANZA!

The Women in Mining Network had the opportunity to spread the good word of our existence, while raising our profile amongst industry friends during the 2008 PDAC. With so much traffic, it was no surprise that our database has grown to over 400+ contacts. The exposure got the message out that we were hosting the first ever International Women in Mining Social Reception! There are many “Thank You’s” to be given to those able to get to the booth and volunteer some of their time. Plus, a very special thank you to Golder Associates for providing WIM the booth space. We also gave logo recognition to 2007 sponsors for the Weekend to End Breast Cancer by hanging the walkers banner, along with t-shirts from our BC branches campaign.

A donation box ignited our 2008 campaign, Golder Associates supplied pink WIM water bottles in exchange for nominal donations in support of our fundraising efforts. The box filled, raising \$1150.00!!! Part of these proceeds will top up the money raised from the sale of WIM sweatshirts towards the Teck Cominco Rockin Riders team jerseys for the 2 day major cycling event, The Ride to Conquer Cancer. Sweatshirt sales reached \$652.50. Well done team!



Left to right: Olga Kosarewicz SNC Lavalin; Catherine Shaw, Golder Associates; and Nean Allman., WIM Veteran!

WIM SWEATSHIRT WINNER!



Congratulations! Jane Djivre, from Mirarco in Sudbury.

Jane's business card was pulled from the contest box at the WIM booth during the PDAC.

PERSONAL NOTES

WIM Toronto member, Merushe (Meri) Verli has been newly appointed as Vice President Finance and Corporate Controller for Lake Shore Gold Corp. based in Toronto. Ms. Verli is a Chartered Accountant with more than a decade of experience in public practice and holds a Bachelors of Economy, a Bachelors of Geology and a PhD in Economic Sciences.

WIM Toronto member, Elizabeth Martin has been newly appointed to Aura Minerals Inc., Board. Ms. Martin has over 25 years of international experience in the exploration and mining industry. She is a professional accountant and has held senior roles in base metal and precious metal companies.

Oksana Ermolenko, Deputy Director, Business Development with Kinross Golder Corporation will be moving to Moscow, Russia on a 2-year assignment with Kinross. She will be looking at the opportunity to establish a WIM Moscow branch as there are a number of international and Russian mining companies where women can benefit from a professional network such as this